

Saturday, September 15, 2012 5:00 p.m. – 8:00 p.m. Decatur Family YMCA 1100 Clairemont Avenue Decatur, GA 30030

# Don't miss your chance to be part of *The Garden of Eatin': A Taste of Decatur*<sup>™</sup> – one of the best promotional opportunities this year for your restaurant.

What does it cost? Nothing...except a taste of your great food! That's right. You show up with samples of your menu, and we do the rest.

## There are no participation fees!

### Decatur Cooperative Ministry (event beneficiary) will provide:

- All pre-event promotion and marketing.
- In-event restaurant promotions (coupons) on our Wheel of Fortune and Putt-Putt green.
- Post-event recognition (DCM website, social networks, *Decatur Focus* ad, and other publications)
- All ticket sales, venue preparation, and live music.
- A table/serving area.
- Table signage with your restaurant's name.
- Electric outlets (first come-first serve) and ice, if needed.
- All tasting cups, plates, napkins, and plastic ware.
- Clean-up and disposal of any leftover food and trash.
- Volunteers (upon request) to help transport and serve your food.

#### Your restaurant provides:

- Samples of any food items you want to feature for at least 500 people.
- Chafing dishes, serving trays, and utensils needed to serve your food items.
- Any promotional items you wish to distribute at your table (i.e. menus, coupons, etc.)
- Table/serving area set-up by 4:30 p.m. on the day of the event.

(Please note: Alcohol cannot be served or items sold at restaurant tables. Store merchandise can be displayed.)

### Want to be part of the event? Here's how:

Just complete the attached participation form and send it to us via:

- Email (scan and attach): beth@decaturcooperativeministry.org
- Fax: (404) 370-1413
- Mail: P.O. Box 457, Decatur, GA 30031

Your participation in *The Garden of Eatin': A Taste of Decatur*<sup>SM</sup> is not only a great way to promote your restaurant but also to support the programs and services of Decatur Cooperative Ministry (DCM), a local nonprofit organization providing emergency shelter, transitional housing, financial assistance, education, and supplemental food for homeless and almost homeless families in Decatur and DeKalb. For more information, visit our website at <a href="https://www.decaturcooperativeministry.org">www.decaturcooperativeministry.org</a>.

Can't attend this year? You can still support DCM with Gift Certificates. Let us know on the participation form.

## **RESTAURANT PARTICIPATION FORM**

2012 Garden of Eatin': A Taste of Decatur<sup>™</sup> Saturday, September 15<sup>th</sup>, 5:00 p.m. to 8:00 p.m.

YES!!! We want to be part of *The Garden of Eatin': A Taste of Decatur*<sup>™</sup> and support the programs and services of Decatur Cooperative Ministry.

Restaurant Name:		Date:
Contact Person:	Title:	
Address:		
E-mail:		Phone
Website:		Fax:
Food Anticipated to Be Served (This will help us assign tables.):		
Please check the items needed to serve your food:		
2 oz. tasting cups	plastic forks	toothpicks
4 oz. tasting cups	plastic spoons	electricity
small plates	plastic knives	ice
volunteer servers	delivery assistance	other:
Extra promotional opportunities:Gift certificate for the silent auctionRestaurant coupon for games (Wheel of Fortune and Putt-Putt Golf)		
Our restaurant cannot participate in <i>The Garden of Eatin': A Taste of Decatur</i> <sup>sm</sup> this year, but we want to support DCM by donating gift certificates for the Silent Auction.		

## Have questions or need more information? Contact:

Beth Vann-Turnbull, Executive Director, <a href="mailto:beth@decaturcooperativeministry.org">beth@decaturcooperativeministry.org</a>
Sue E. Holec, Volunteer & Donations Manager, <a href="mailto:sue@decaturcooperativeministry.org">sue@decaturcooperativeministry.org</a>
404.377.5365



## Why should you participate in The Garden of Eatin': A Taste of Decatur™?

## Here's what some other restaurant owners have to say:

"We wanted to thank you for including us in your fund raising event 'The Garden of Eatin': A Taste of Decatur'. This was one of the best opportunities for us to market our capabilities in our young business. We are very excited about the number of folks we were able to meet and with whom to share our end products. This was very successful for us and we are quite pleased with the time, energy, and food we invested in this event."

Sammy Morris & Rob Bruner, Owners Sammiches N' Stuff

"I get a lot of customers from the Garden of Eatin'. Participating each year reinforces my bond with my customers and my commitment to the community."

> Bob Light, Owner Pastries A GoGo

"It's an event that's good for the community, very organized, something that I will always participate in . . ."

Nicola Ayoub, Owner Nicola's Restaurant

Participating in *The Garden of Eatin': A Taste of Decatur*<sup>sM</sup> is easy, affordable, and most importantly, it's good for business.

It's an easy, cost-effective way for 500 local residents to taste your food and see your menu.

You'll be recognized as a restaurant sponsor in an issue of the **Decatur Focus**, a City of Decatur publication sent to all Decatur residents and businesses.

Plus, your restaurant will be **listed on signage** at the event, in the event **program**, on the event **t-shirt**, and in pre- and post-event **press releases** to local media.

#### **Questions?** Contact

Beth Vann-Turnbull, Executive Director, <a href="mailto:beth@decaturcooperativeministry.org">beth@decaturcooperativeministry.org</a> ● 404.377.5365 Sue E. Holec, Volunteer & Donations Manager, sue@decaturcooperativeministry.org